

Cookie Policy

At BeneluxSoft, we value transparency and are committed to protecting your privacy. This Cookie Policy explains what cookies are, how we use them, and how you can control them. By using our website, you consent to the use of cookies as outlined in this policy.

What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help improve your experience by remembering information about your visit, such as your language preferences or login status. Cookies are also used for marketing purposes and to gather analytics to improve website performance.

Cookies can be:

- **Session cookies:** Temporary cookies that last until you close your browser.
- **Persistent cookies:** Remain on your device for a set period or until deleted.
- **First-party cookies:** Set by our website.
- **Third-party cookies:** Set by other companies, such as advertisers or analytics providers.

Types of Cookies We Use

1. **Essential Cookies** These cookies are necessary for the website to function. Without these cookies, certain features (like user authentication) would not work. They do not collect personal information and are typically set in response to user actions, such as logging in or filling out forms.
2. **Performance Cookies** Performance cookies collect anonymous data on how visitors interact with our website. We use tools like Google Analytics to understand how users navigate our site, which helps us improve performance, optimize user experience, and fix potential issues.

3. **Functionality Cookies** Functionality cookies allow our website to remember choices you make, such as your language preferences or the region you are in. This enables us to personalize your experience and provide enhanced features like live chat or customer support.
4. **Targeting & Advertising Cookies** These cookies track your browsing habits to serve relevant ads to you on third-party sites. They are used by advertising networks with our permission and help us measure the effectiveness of our marketing campaigns. Data collected by targeting cookies is often shared with third parties such as social media platforms and ad providers (e.g., Facebook, Google).

Third-Party Cookies

Our site utilizes third-party services to enhance the user experience and provide additional functionality, such as embedding social media content or tracking user engagement. These third-party providers, including but not limited to Google, Facebook, and LinkedIn, may place cookies on your device. Each provider has its cookie policy, which we recommend reviewing for further information about how they manage your data.

Why We Use Cookies

We use cookies to:

- Ensure website functionality and security.
- Track user activity to improve website performance.
- Personalize content and deliver targeted advertising.
- Analyze how visitors use our website through tools like Google Analytics.
- Improve overall user experience by offering relevant and timely content.

Cookie Management and Control

You have the right to accept or reject cookies. Most browsers allow you to manage your cookie settings. You can configure your browser to accept all cookies, reject all cookies, or notify you when a cookie is set. Additionally, some cookies can be managed by opting out through platforms like the Google Ads Preferences Manager or the Digital Advertising Alliance.

Please note that if you disable or refuse cookies, some parts of our website may become inaccessible or not function properly.

Here are the steps to manage cookies in common browsers:

- **Google Chrome:** Go to Settings > Privacy and Security > Cookies and other site data.
- **Firefox:** Go to Preferences > Privacy & Security > Cookies and Site Data.
- **Safari:** Go to Preferences > Privacy > Manage Website Data.
- **Edge:** Go to Settings > Cookies and Site Permissions.

Data Privacy & Security

We are committed to safeguarding your data. All information gathered through cookies is handled with the highest level of security and in compliance with GDPR and other relevant data protection laws. We do not store any personally identifiable information (PII) in cookies unless explicitly mentioned.

We also ensure that all third-party partners adhere to strict data privacy and security policies. They may collect anonymous information through cookies, but no personally identifiable information will be shared without your explicit consent.

Changes to This Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or for operational, legal, or regulatory reasons. We encourage you to periodically review this page to stay informed about our use of cookies and related technologies.

Contact Us

If you have any questions regarding this Cookie Policy or how we handle your data, please contact us at info@beneluxsoft.com. We are here to help and ensure that your privacy and browsing experience remain secure.



Authorized Signatory:

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